

FROM COLOR VISIONS TO PURCHASE DECISIONS

MatchRite®
Retail Color Solutions

Solutions for
your customers
that improve
your profitability



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Retail Color Solutions

See What's
NEW
in **6.0**

ENSEMBLES

Complete turnkey systems

SOFTWARE

ColorDesigner® Software
customize to your business

INSTRUMENTS

Precision high-volume
and portable color measurement



VISUALIZE

rooms and homes
with your customers colors

Visualize the
ADDED SALES!



RECALL. REPEAT.
RETAIN
CUSTOMERS



▶ More payback, profitability,
and possibilities

- **Color Harmony:** Blending color & profitability
- **Home Visualizer:** From visions to decisions
- **Paint Selling Tips:** Selling solutions

FROM COLOR
VISIONS
TO PURCHASE
DECISIONS



MatchRite®

Retail Color Solutions

▶ Computerized color matching
for as little as \$4/day

Getting started has never been
so easy, affordable, and profitable

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VISIONS
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MatchRite®

Retail Color Solutions

Tradeshow Demo Station or Counter Graphic