MatchRite®
Retail Color Solutions

Mid-level color measurement.

The X10 Ensemble gives you an affordable way to introduce computerized color matching at your paint counter. It lets you reap all the benefits of a high-tech system, at a lower start-up cost. This ensemble is ideal for lower-volume paint retailers.

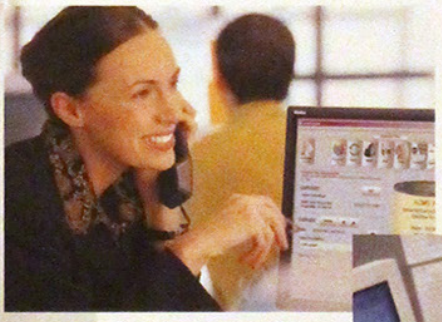
X10
ENSEMBLE
Mid-Level System

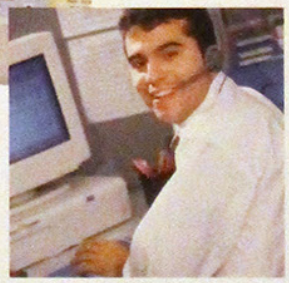
- tethered color measurement instrument
- computer
- label printer
- ColorDesigner® software

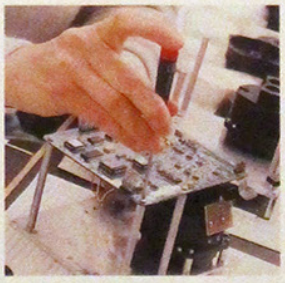
MatchRite®
Retail Color Solutions

Choose the support that matches your needs.

MatchRite's standard new product warranty and extended service options protect your investment and ensure maximum productivity. MatchRite Color Matching systems from X-Rite represent the latest in microelectronic, optical, and display technology. As a result, it is a rugged and reliable tool whose design, performance, and quality are unsurpassed. To fully appreciate and protect your investment, we suggest that you consider the service and protections programs that are available.







MatchRite®
Retail Color Solutions

High-performance color measurement.

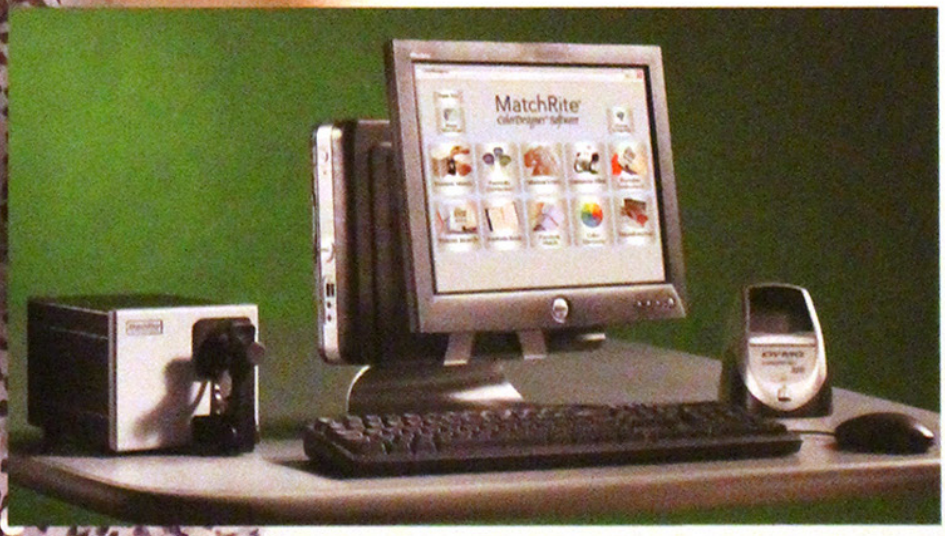
Everyone wants to customize their surroundings – to make their home or work environment reflect their personality. With the home decorating trend on the rise, your customers will be looking to you more and more for advice, expertise and service.

Whether your customers are homeowners, interior designers or contractors, the MatchRite X50 Ensemble lets you add the kind of value that keeps them coming back.

X50
ENSEMBLE

High-Performance System

- countertop color measurement instrument
- computer
- label printer
- ColorDesigner® software



x-rite

MatchRite®
Retail Color Solutions

Repeat business. Increased profit. The perfect match.

A contractor starting a job, an interior designer planning for a new client, a homeowner with another project. MatchRite® hand-held, portable color measurement systems can bring this business to you—every time.

Provide your customers the technology to match colors on-site at the project, build location-specific records within your customer files, and improve their color match accuracy. With MatchRite hand-held, portable color measurement systems you bring your customers value, and they'll bring you the business.

MatchRite®
Retail Color Solutions

Groundbreaking Home Décor Color Solutions

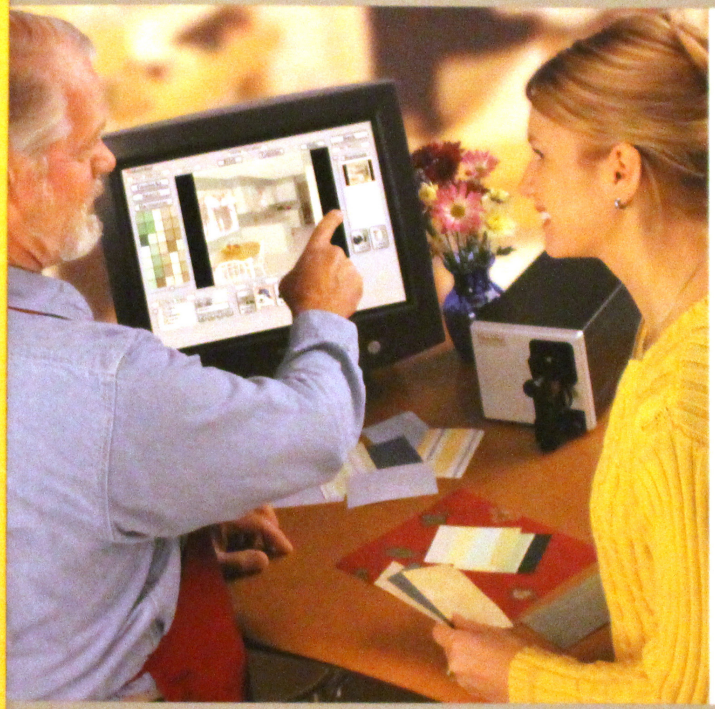
X50
X10
ENSEMBLES

ColorDesigner®
SOFTWARE

x-rite

Three simple solutions: Choose the one that's best for you!

MatchRite has long been the world's leading brand for retail color measurement solutions. Retailers rely on MatchRite's proven ability to help them enhance sales and improve operational efficiency. As sales opportunities change and consumer demands for color services evolve, MatchRite leads the way with innovative solutions. Our two new Ensembles, and software-only solution, offer unsurpassed flexibility to meet your unique needs.



X50
ENSEMBLE

High-Performance System

- countertop color measurement instrument
- computer
- label printer
- ColorDesigner® software

X10
ENSEMBLE

Mid-Level System

- tethered color measurement instrument
- computer
- label printer
- ColorDesigner® software

ColorDesigner®
SOFTWARE

- add the features you need, when you need them

MatchRite Ensembles will give customers increased confidence in your expertise and service!

With MatchRite, you can create and coordinate all kinds of home décor projects, beginning with samples such as:

- Paint chips
- Fabric swatches
- Wallpaper swatches
- Laminate samples
- Carpet samples
- Tiles