

Not to Scale

Ace Spring - 10x30
Backwall and Tower

X-Rite
R. Goble
2-23-04

MatchRite®
Retail Color Solutions

From Color **Visions** to Purchase **Decisions**™

Solutions for
your customers
that improve
your profitability



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Not to Scale

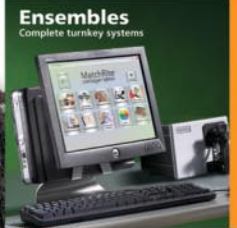
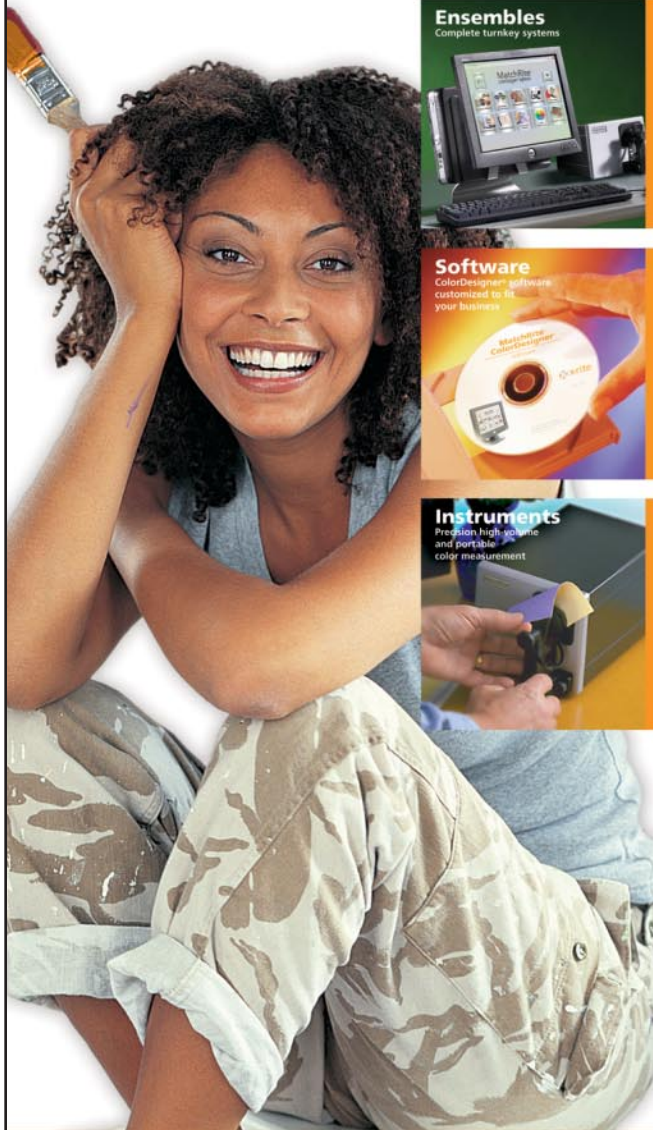
Ace Spring - 10x30
Backwall Poster

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R. Goble
2-23-04

MatchRite®
Retail Color Solutions

From Color **Visions** to Purchase **Decisions™**

See what's
NEW
in
ColorDesigner
6.0



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MatchRite[®]
ColorDesigner[™]

Get creative with your inventory

Computerized waste work-off and tint corrections



Satisfied customers and increased margins. The perfect match.

MatchRite[®]
ColorMatch

Computerized color matching for as little as \$4/day

That's the cost of a bagel and coffee!



Satisfied customers and increased margins. The perfect match.

MatchRite[®]
Home Visualizer

Visualize rooms and homes with your customer's colors

Visualize the added sales



Satisfied customers and increased margins. The perfect match.



Not to Scale

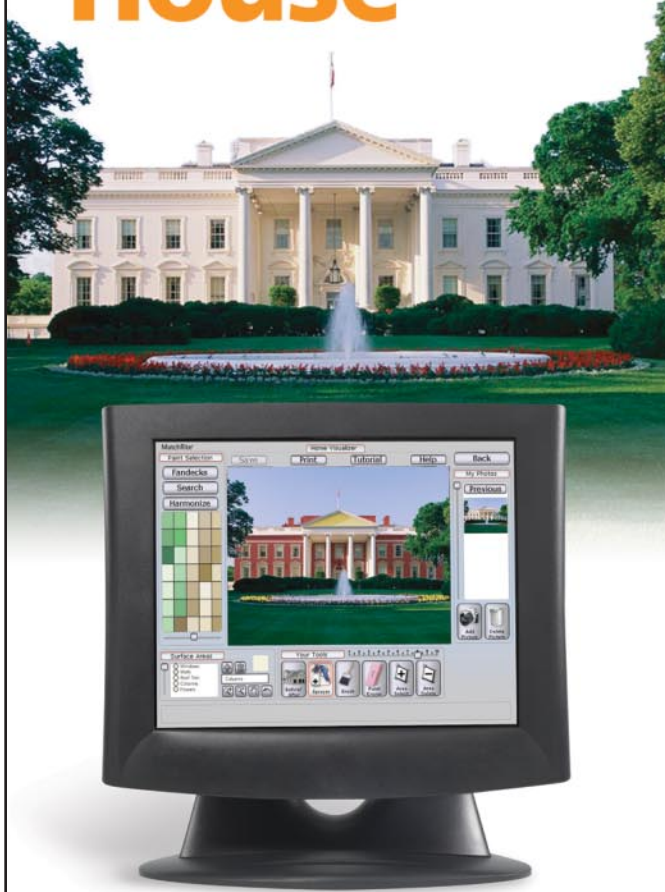
Ace Spring - 10x30
Demo Stations Along Backwall

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R. Goble
2-23-04

MatchRite®
Retail Color Solutions

Paint Your White House

Try ColorDesigner®
Home Visualizer™
in MatchRite®
Booth 4113



See what's new in 6.0!

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Not to Scale

Ace Spring
Double-sided Wing Graphic - Free-standing

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R. Goble
2-23-04

▶ **Computerized color matching
for as little as \$4/day**

Getting started has never been so easy, affordable, and profitable.
Visit MatchRite booth 4113.

